



What is Feliway®?

Feliway® is a synthetic copy of the feline facial pheromone, used by cats to mark their territory as safe and secure.

By mimicking the cat's natural facial pheromones, Feliway® creates a state of familiarity and security in the cat's local environment.

Feliway® can be used to help comfort & reassure cats while coping with a challenging situation & help reduce stress caused by a change in environment.

Feliway is available in 2 convenient forms: an electric diffuser and a spray.

How do I use Feliway?

How you use Feliway depends on your cat's situation and/or the behavior exhibiting. Further details about using Feliway to help cats face common challenging situations or showing symptoms of stress are listed below.

General advice to consider when using Feliway® Spray

When using the Feliway® Spray you must keep in mind the problem you are trying to reduce or prevent.

If your cat is urine spraying:

- After removing the cat from the room, clean the areas marked with urine using either a mixture of water and surgical spirits or a warm dilute solution of non-biological washing powder.
- Never use strong smelling disinfectants, bleach, biological washing powder, detergents or deodorizers to clean the affected areas. They may interfere with the action of Feliway® and the strong smell may upset your cat further.
- Shake the bottle and apply the spray daily for at least 30 days. Do not stop when you notice improvement.
- Wait 15 minutes before letting the cat re-enter the area.
- If you need to apply Feliway® to electrical equipment, switch off the appliance, allow it to cool down and then ensure it is completely dry before switching it on again.
- To prevent new furniture, freshly painted walls or other objects from becoming the target of urine spraying activity, spray daily for the first 2 weeks or until the cat is seen to rub his/her head against the object.

If your cat is scratch marking:

- Remove the cat from the room.
- Shake apply the spray to the marked area daily for at least 30 days. Do not stop when you notice improvement.
- Wait 15 minutes before letting the cat re-enter the area.
- To prevent new furniture, freshly painted walls or other objects from becoming the target of scratch marking activity, spray daily for the first 2 weeks or until the cat is seen to rub his/her head against the object. Never punish your cat for urine or scratch marking as this will only increase their level of distress and will not reduce the problem, but may make it worse.

If your cat lives in a multi-cat household.

- Use as above but extend period of use to at least 45 days and increase the frequency of application to twice daily.
- Consider using a Feliway® Diffuser to reduce the overall stress level for all cats.

To give more general reassurance:

- Apply Feliway® Spray to the doorways, cat-door, windows sills and to other prominent objects.
- Shake the bottle and spray at approximately six inches from the floor
- Wait 15 minutes before letting the cat re-enter the area.

Urine Marking

To reduce or prevent urine marking, it's important to avoid cleaning marked areas with products containing ammonia or bleach. Cats are sensitive to strong smells. Use water & rubbing alcohol or an odorless solution to treat soiled areas.

Plug the Feliway® Diffuser in the room or rooms where the marking is taking place.

Leave diffuser in for at least 4 weeks. The spray may be used in addition to diffuser to treat an area where marking persists. In such cases, clean the area and allow to dry. Apply spray daily to both the site and nearby prominent objects.

Stop site treatment when your cat marks the area (is seen to rub the site with his or her head).

Vertical Scratching

Spray six depressions of Feliway to the scratched surface once a day.

Apply for at least one month and stop when the cat marks the site with his or her own facial pheromones (is seen to rub the site with his or her head). Most importantly, provide an alternative scratching post nearby.

Multi-cat Households

To reduce stress in a multi-cat household, plug diffuser in room where cats display signs of distress or discomfort.

Leave the diffuser plugged in continuously for at least four weeks. Replace the refill as required. Make sure that each cat has its own place to sleep, eat, area to use the litter box in peace, and offer a safe hiding place.

Following a disruption to the cats' environment

Plug the diffuser in the room in which the cat(s) display(s) signs of distress or discomfort. Leave it plugged in continuously for four weeks or until the problem subsides. Replace refill as required.

To help a cat settle into a new environment

Plug a Diffuser into the room in which your cat(s) display(s) signs of distress or discomfort. Leave it plugged in continuously for four weeks. Replace refill as required.

For transporting or during a stay at a boarding facility

Apply Feliway directly into carrier or kennel 15 minutes before introducing your cat (one spray in each corner), 2 sprays on floor & 2 sprays on ceiling. Reapply before each journey or daily during boarding stay.

Choose between Feliway Spray and the Feliway® Diffuser ?

Depending on the problem you want to solve you can use the Feliway® Diffuser or Feliway® Spray or both.

In the table below, you will find the most appropriate form to use according to your situation

Situation	Feliway® Spray	Feliway® Diffuser	Comments
<u>Urine marking</u>	+	++	For best results use the Feliway® Diffuser in combination with the Spray
<u>Vertical scratching</u>	++	(+)	Feliway® Spray should be applied directly to the marked area The Feliway® Diffuser can also help reduce stress
<u>Hospitalized cats</u>	++	++	Feliway® Spray can be applied directly into the cage The Feliway® diffuser is more convenient, but the ventilation and kennel system in many hospitals may decrease the efficacy
<u>Multi-cat household</u>	(+)	++	The Feliway® Diffuser should be used to reduce the general level of stress in all cats Feliway® Spray can be used in combination with the Diffuser by applying to specific areas (doorways, cat doors, etc..)
First aid use to manage stress related problems	+	++	The Feliway® Diffuser is the most convenient formulation
Changes to the cat's environment: <ul style="list-style-type: none"> • new home • new arrivals (other pet, baby...) • adoption 	+	++	The Feliway® Diffuser is the most convenient formulation